

Greetings Arizona business owner! As you know, recent legislation was passed and signed into law allowing trained and licensed firearm owners to enter establishments that serve alcohol. Licensees will not be allowed to consume alcohol, but after many years, they will now be able to patronize your establishment. This new business opportunity is now in effect.

Licensee's take the law very seriously. Until now they have been prohibited from even

entering your business while possessing a concealed firearm. Even though many do not consume alcohol, they would have been happy just to dine at your establishment. Rather than ignoring the law, or awkwardly having to store firearms in their cars, they have been forced to avoid doing business with you. With roughly 3% of Arizona's population now licensed to carry a concealed firearm for their personal protection, this will create a wonderful opportunity for many of the great cafés and eating establishments in Arizona.

If the 145,132 licensee's have spouses or girlfriends, there will be 290,264 diners, if they have a child, that is 435,396 hungry customers and an average family size of 4, will mean 580,528 patrons that are eating out on average of 5 times per week. Think about the number of new clients waiting for your welcome mat.

If your corporate office is not in tune with this new opportunity, please forward this information material to them or have one of our officers contact them. Their culture may not be Arizona culture. Please do not let your non-Arizona based corporate decision makers shut out CCW licensee's from spending their money in your business.

We know you will never spot this new customer base, as carrying discreetly is the spirit of their extensive training, however we do hope your gross receipts will indicate the fact they indeed visited your business and happily spent their dollars with YOU.

Arizona State Rifle and Pistol Association, which just turned 100 years old, would like to extend an opportunity to you and your business to advertise your restaurant on our website, and yes FREE of charge. Contact webmaster@asrpa.com



**There are 145,132
concealed carry license holders just like us.
Will your restaurant welcome us?
If you would like our business, let us know!
wewelcomeccw@asrpa.com**